



The Knowledge Effect Meeting Agenda September 14, 2017 10:00 – 11:00 a.m.

***Vision Statement:** The Knowledge Effect’s vision for Lafayette Parish is to create a safe and healthy community.*

- I. Call to Order and Welcome
- II. Introductions- *Angie Power, Chris Waters, Guy Gideon, Melissa Newell, Kade Turner, Celeste Richard, Ronique Lee, Marcus Bruno, Doug MacDiarmid, and Donia Hanei*
- III. Old Business- **Chris Waters (iii.a.b.)** Mechelle is out today at training and asked me to handle what would be her portion of the meeting. TKE has participated in a few events since our last meeting and that was a Boy Scout Troop presentation, the AmeriHealth Caritas on the Move event, and there was also a Pharmacy Round Table discussion that happened.
 - a. Boy Scout Troop Presentation- This particular presentation was held with Troop 224 on August the 6th at St. Leo’s Catholic Church at 5pm. We spoke to scouts and parents about the issues of substance use and abuse surrounding Lafayette Parish. Our pamphlets were provided as well as our rack cards and the drunk goggle basketball game was played. In addition to Mechelle Richard, Jennifer Malbreaux participated and volunteered. I believe this is something that TKE is going to continue to do, look for organizations within the community, youth organizations and provide awareness of what is going on and some of the data regarding substance abuse in the parish.
 - b. AmeriHealth Caritas “Caritas On the Move”- This is a health fair that is hosted by AmeriHealth and was held on August 19th from 10-2pm. We had a booth in which we distributed TKE rack cards, pamphlets, bracelets, and discussed a little bit on who we are and substance abuse. T-shirts were also given as prizes to a few members of the community that attended. Mechelle Richard along with Ronique Lee volunteered. And once again, thank you for helping on that end.
 - c. Pharmacy Discussion Update- **Doug MacDiarmid:** This meeting was a product of the completion of the Opioid Town Hall meeting that we had back in July. The goal is to bring together these pharmacists because a lot of times people forget the role that the pharmacists play when it comes to opioid prescribing and distribution. So again, the goal was to bring these local independent pharmacists together to discuss with them things that they see, what their role is in prescribing and distribution and

what we can do to address this issue. We had Terry Vellion from iCare Pharmacy, someone else from Thrifty Way Pharmacy, and another gentleman with Northside Pharmacy (I don't have all their names on me right now.) Attendance was low as there were some scheduling issues so we plan on doing another meeting again in the near future. We did have a lot of good discussion about how pharmacists can provide counseling when it comes to the drugs that they're distributing and talking to the client about how these prescriptions can affect people's body, mind, etc. If we did put together some kind of campaign with this kind of information from pharmacists that they could potentially staple to the prescription bag and also to ultimately get permanent drop off boxes where people can drop off old prescriptions or prescriptions that people didn't finish. These are the things we really wanted to focus on, getting information out in the pharmacies, highlighting more counseling services pharmacists provide, and then the permanent drop off locations and boxes. Mechelle and I have looked at a couple dates to plan another meeting maybe before 7am so that more pharmacists can attend. I think this discussion is moving along greatly.

- IV. Seymore Says "Don't Be a Bird Brain"- **Chris Waters**: This is a private sector substance abuse prevention initiative. It is being piloted with LPSS as well as the Diocese of Lafayette. TKE was reached out to about this initiative. On September 7th and 13th Mechelle participated in a presentation and gave everyone a feel of what we do with TKE and the possibility of TKE working together with them in order to put forth this initiative. Police Department, District Attorney's Office and several other nonprofit organizations are also a part of this.
- V. TimerCap Presentation- **Celeste Richard**: Mechelle asked me to present this information to you all and to see how you guys would feel about possibly purchasing some in order to distribute for National Drug Take Back Day as well as Red Ribbon week. TimerCaps fit pharmacy vials to keep label info together with meds. All you have to do is apply the cap and a timer starts automatically counting minutes/hours since closed. The timer stops when cap removed, then restarts when cap is put back on the bottle. This helps ensure patients take meds on time, reduces chance of accidental overdosing and/or DUI, deters theft and/or misuse of meds and even reduces chance of drug diversion. I believe this idea was actually presented at CADCA Mid-Year. I think for a pack of two it is around \$50. (This price ended up being incorrect, Mechelle sent out information in regards to actual pricing to the steering committee the following day).
- a. **Question: Melissa Newell**: Who would be our target audience for this and how many would actually be purchased?
 - b. **Answer: Celeste Richard**: I'm not too sure, I think our target audience would just be the general public anyone who takes the medication. As for purchasing goes I think right now Mechelle is just wanting to purchase a few to have on hand to hand out at Drug Take Back Day and during Red Ribbon week.

- c. **Roénique Lee:** When I first saw it the first thing that came to my mind was prevention for teenagers that are in the house with you.
- VI. Statewide Coalition Meeting- **Doug MacDiarmid:** Melissa and I are planning a Statewide Coalition meeting for late October. It's going to be a joint collaboration with TKE and ARTSC. Melissa has a guest speaker who will focus on talking about how to band together as coalitions regardless of everyone's separate mission and vision statements. I am in the process of scheduling a speaker to give and update on the recent CARA legislation dealing with the opioid issue. There is funding that has been given to the Louisiana area specifically in Lafayette as well so hopefully she can touch on where all of that funding is going as well. I think we have room for one more speaker if anyone has any ideas. It is a wide range of coalitions that are attending so it doesn't have to be catered to any specific topic. It'll start in the morning around 10am and will probably wrap up around 2-3pm and lunch will be provided. All of our coalition members as well as our partnering members are invited to attend.
 - a. **Marcus Bruno:** Kelly Gary worked every day with different people on the prison reform, and the legislation that was just passed. I think she would be a great person to speak on the Prison Reform if you are interested.
- VII. Funding Opportunity- **Doug MacDiarmid:** Melissa also sent me some information in regards to a new grant opportunity that the Louisiana Highway Safety Commission has available. I don't know if maybe Melissa wants to touch on it but it does include under the influence driving which not only includes alcohol but drug usage as well. I know we can't focus on media campaigns but if anyone has any ideas of where we could direct and utilize these funds I think that would be great.
 - a. **Question- Celeste Richard:** Would it be possible to use those funds in order to conduct more OWI stops?
 - b. **Answer- Melissa Newell:** It can't be utilized in order to pay law enforcement; it has to focus more on an educational campaign. For example there is something called Project Northland which focuses on reaching the kids earlier on which I know is something you all have been doing lately going into the schools. It is \$40,000 and I am willing to split the money, or allocate it to something related to drug and drunk driving.
 - c. **Question- Doug MacDiarmid:** I don't know if there is a specific time frame on when we can use the funds but could we possibly look at doing something during prom season? Maybe we could go out in the schools and talk to the seniors on the dangers of not only drunk but drug driving as well.
 - d. **Answer- Melissa Newell:** It has to be measurable; they want a pre and posttest done on whatever it is that we decide to do. We have to be able to show that numbers moved somewhere. I can send the information outlining what all is and is not allowed. Jonathon Hill is the guy pushing this so I can send out to Doug the email that he sent me and Doug could disperse it out to The Knowledge Effect.

**HERE IS THE INFORMATION WE RECEIVED FROM MELISSA VIA
EMAIL:**

1. LHSC grant is offering **up to \$40 K in funding.**
 2. The money can **only** be used in the following three Emphasis Areas: **Impaired Driving (Alcohol and Drugs), Motorcycle and Non-Motorized Safety (Bike and Pedestrian)**
 3. The money has to be used for a programmatic effort that creates awareness and educates the public on a transportation safety issue in the Acadiana region; basically, it has to be educational outreach. *****Please note, any program that we choose to seek funding for can have a law enforcement component, but, it cannot be an enforcement program because an enforcement program will not be funded by LHSC.**
 4. The data has to back up any program/s that we choose to spend time, money and efforts.
 5. Our program/s need to have the problem (as backed by data) clearly identified by demographics, area of occurrence, etc., and, the program has to be able to be evaluated and measured for its effectiveness.
 6. You can split the available funding throughout the three Emphasis Areas, between two of the Emphasis Areas, or, you can request up to \$40 K to go toward tackling a transportation safety issue in only one of the Emphasis Areas.
 7. The grant application for funding request has to **be completed and submitted no later than September 29, 2017 by 1:00 p.m**
 - e. **Question- Donia Hanei:** So it has to be geared to some sort of substance abuse driving correct? It can't be for say texting and driving?
 - f. **Answer- Melissa Newell:** Correct. It has to be impaired driving. They also mentioned that they will pay for if you need school personnel outside of hours, they will also pay for law enforcement to do it but they will not pay overtime which is where the fine line is drawn.
 - g. **Question: Marcus Bruno:** Could you possibly ask him about school resource officers? Sometimes they have down time.
 - h. **Answer: Melissa Newell:** I am going to go ahead and say yes because I have heard that question asked before, but I'll double check with him to make sure and get back with you.
- VIII. CARA Act- **Doug MacDiarmid:** The last major thing that I had was the CARA act, I know I touched on it just a little bit earlier but I was hoping to get more information before this meeting on what the CARA act means for Lafayette Parish and can we pursue funds in the Lafayette Area or for a Lafayette based coalition. I don't know if anyone can speak on this more. I know that Acadiana Area Human Services District is really set up a lot for funds to be distributed to practitioners that can provide treatment when it comes to medically assisted therapy. I think agencies like DCFS are holding informational meetings to talk on the CARA legislation, what it means for stakeholders, and seeing what agencies like DCFS can try and do for various participants and family members as well.

- IX. Closing Remarks- **Doug MacDiarmid:** Don't forget that Mardi Gras is approaching and now is the time to start gathering donations. So I just wanted to remind everyone to start reaching out to various agencies in order to begin getting those funds.
- a. **Melissa Newell:** Another thing that I just thought about is what if with all the natural disasters occurring if usage has recently spiked with drugs and alcohol. I'm going to see if maybe Doug would be interested in getting someone to come and speak on that.
- X. Next TKE Meeting: November 9, 2017- Rosa Parks Transportation Center: 10am to 11:30am

Mission Statement: *The Knowledge Effect serves the community through education, public policy initiatives, community events, and trainings that ensure community wellness targeting both youth and adults.*

For more information contact Mechelle Richard 337-291-7183.